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the value of the case study as a research strategy - case studies are only one of many ways of doing social science research, with experimentation, observation, surveys and archival information (as mentioned above) each **work experience and learning: a case study of mba students** - research in higher education journal work experience and learning, page 1 work experience and learning: a case study of mba students ahmad sharbatoghlie **emba-global sample business case** - emba-global sample business casec introduction as a potential emba-global student, you are intellectually capable, ambitious and have already proved yourself with relevant experience as a manager. **30 good practice part of the dg education case studies in ...** - case study partners the 30 good practice case studies were prepared by the science-to-business marketing research centre (s2bmrc) in germany and four partners, each based in one of four european regions **mba case study young final - educationstudies.yale** - metropolitan business academy: a case study in performance-based assessment 2 table of contents abstract 3 introduction 4 scope and research questions 9 **guidelines on how to approach and answer case studies 2012** - a case study is a description of an actual administrative situation involving a decision to be made or a problem to be solved. it can be a real situation that actually happened just **writing a case analysis business school** - a case is a scenario that gives you the opportunity to identify problems, apply theory and recommend a course of action in a business situation. the case may be real or fictional, **the microsoft antitrust case - full-time mba, part-time ...** - this case study discusses briefly the economic and legal issues pertaining to the antitrust case of the united states and a number of states against microsoft. * stern school of business, new york university, new york, ny 10012, (212) 998- **case study: starbucks coffee** - case study: starbucks kathleen lee 5 above is the boston matrix. it shows the cash cows as the regular starbucks line of coffee's, latte's and frappacinos found at nearly every location. **marketing - communication marketing 10 case studies** - case study method, more than any other, requires judgement and intellectual rigour, analytical and decision-making skills: all these are essential in the field of business. **case study example - deloitte us** - case study questions work through these questions on your own, using the text and exhibits in the preceding slides. an answer key is provided in the slides that follow... **blend custom parfum: an mba case study - aabri** - journal of business cases and applications volume 19 blend custom parfum, page 4 and aligned with items the company wanted to investigate further. **the effectiveness of internet advertising on consumer ...** - behavior by conducting a case study of university of nairobi students. the study the study sought to determine the effectiveness of internet advertising on reach and creation of **case studies - higher education academy** - each case study deals with engineering design and development issues and each highlights the importance of developing sound marketing strategies including market research.

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